



Second Knoll Target Range Signs on to Celebrate 2018 National Shooting Sports Month

[Show Low, AZ] – **The White Mountain Shooters Assoc., Inc.** today announced its involvement in the 2018 National Shooting Sports Month in partnership with the National Shooting Sports Foundation (NSSF). Created to encourage participation in the shooting sports and emphasize firearms safety, this nationwide celebration will take place throughout the month of August.

“We are truly excited to see NSSF promoting National Shooting Sports Month,” said Linda Gilbertson, WMSA Inc. Publicity Director. “This is the perfect incentive for our regular range customers to introduce someone new to the sport they love and for those who haven’t been out to the range lately to get back out there and get in some practice. If you’re a fan of the shooting sports, come on out and see what we have to offer.”

“Our first National Shooting Sports Month last year was a tremendous success, thanks to hundreds of ranges and retailers across the country signing up to take part and getting the word out to their customers and communities,” said Zach Snow, NSSF Director, Shooting Range Services. “We’re thrilled to have the Second Knoll Target Range join in continuing the celebration of the shooting sports in 2018.”

Whether you’re an experienced competitor, a hunter or a person just becoming interested in acquiring their first firearm and learning how to shoot, NSSF’s 2018 National Shooting Sports Month has a range near you working to encourage your skill building and firearms safety education. Visit shootingsportsmoonth.org to learn more, and be sure to “Like” [NSSF’s Facebook page](#) to see updates from other ranges and retailers near you participating, as well as stories from friends and family across the country helping everyone celebrate this special event.

Have plans to head to the Second Knoll Target Range in August? Tell us about your experience on Facebook, Twitter and Instagram with the hashtag #LetsGoShooting.

ABOUT NSSF

The National Shooting Sports Foundation is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 12,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen's organizations and publishers. For more information, visit www.nssf.org.