

WMSA Board Meeting, 12 Dec, 2018

1. Meeting called to order at 1830. Present were Board members George Butcher, Julius Aubin, Vernon Lewis, John Major, Brenda Silva, Seth Nadel, Sam Underwood, Linda Gilbertson, Vesta Melcher, and Larry Kennedy. Also present were Dan Fondren, Jim Tuvell, Alice Tuvell, Tony Silva, Mike Melcher, Judy Sanchez, Tony Sanchez, John Tod, Richelle Anderson, Doug Heckman, Ken Josten, and Clay Howard.

2. Pledge of Allegiance

3. Secretary's Report

A. Motion to accept- A motion was made by Sam Underwood and seconded by Vesta Melcher to accept the minutes of the 14 Nov, 2018 Board meeting as published. Passed unanimously.

4. Treasurer's Report

A. Motion to pay the bills- Seth Nadel presented a \$82.65 bill for generator fuel and range supplies. Tony Silva presented a \$15.00 bill for name badges. A motion to approve payment of these bills was made by Linda Gilbertson and seconded by Jeff Wall. Passed unanimously.

B. . Motion to accept- A motion to accept the Treasurer's report as read was made by Brenda Silva and seconded by Sam Underwood. Passed unanimously. WMSA currently has \$43,480.89 in the bank. A copy of the Treasurer's report is available in the Secretary's files.

C. Monthly shooter days- The 2nd Knoll Range generated 344 shooter days for the month of November. In addition, there were 19 non-shooting visitors.

5. Membership Report- As of December 10, 2018 we have 382 memberships, of which 176 are family and 206 are individual. Adding the 235 dependent members, that gives us 617 current WMSA members, including 62 juniors.

6. Publicity Secretary Report-

A. Trip Advisor- 2nd Knoll Target Range is now registered with Trip Advisor, a website that shows travel related content. Trip Advisor will be sending an Introductory Package and a "Widget" for our website that will allow users to link directly to the Trip Advisor site for information or submission of reviews. Two reviews have been submitted so far, and since they were written by WMSA members, they rated 2nd Knoll as Five Star Excellent!

B. "Storm" (98.5) radio show- Linda Gilbertson and Seth Nadel were interviewed on White Mountain Radio channel 98.5, "The Storm", for a show called "All About Games" on Saturday, 8 Dec. This 45 minute show covers board games, video games, and other such pastimes. Seth and Linda were able to inform the listeners about the "Shooting Game" and all events available at the 2nd Knoll range. Jeff Wall asked if a copy of the show could be made available on the website. Linda will take this for action.

C. Future considerations- Work on the "Adopt-a-Highway" cleanup project continues. WMSA is seeking advertising in the White Mountain Magazine which will come out in the spring. This magazine has a circulation of 15,000 and is available statewide in Arizona and New Mexico.

D. Website change recommendations- The new webmaster, Richelle Anderson, had made available to Board members a comprehensive list of suggestions for improving the site. This list generated significant discussion, both pro and con. Jeff Wall suggested that a committee be formed to work with Richelle. Seth Nadel designated the committee as Jeff Wall, John Tod, and Brenda Silva. Jeff also asked whether a mock-up, or Beta copy, of the suggested changes could be provided. The work required to do this mock-up would be essentially the same amount of work required to make the modifications to the site. Since Richelle had already provided a menu of suggested changes, and a cost estimate (\$1925.00), Brenda Silva made a motion, seconded by Vesta Melcher, that WMSA pay Richelle and her company the requested 50% down payment (\$1000.00), and that the aforementioned committee work with Richelle on the redesign. A vote was taken and the motion passed with 7 yes votes and 3 no votes.

7. Range Update

A. Eagar Police Department range- Seth reported that the Eagar PD, in conjunction with Western Drugs, is moving forward with forming a shooting club in the Eagar/Springerville area. This club will be totally separate from WMSA, but WMSA will be available for any help/advice needed by the new club.

B. RSO First Aid/AED/CPR training- This course is provided by Timber Mesa Fire and Medical District. All RSOs are required to have this training, and WMSA will cover the cost. The dates of the next class are TBA. The certification is good for only two years, and must be refreshed at that time. All non-certified RSOs must attend the class. Timber Mesa gives us a 50% cut on the training cost. In return WMSA has provided Timber Mesa 10 gift certificates for a free day of shooting at the range.

C. Range propane heaters- To review, a suggestion was made last month to provide propane heaters on the range during cold weather shooting. Seth Nadel contacted the Forest Service, via AZG&FD, to ascertain if such heaters would be allowed. As of meeting time, no response had been received. (The following is not part

of the official minutes and is included for information only. Approval for the use of propane heaters on the range was received today, 13 Dec. Brenda Silva has volunteered to bring her propane heater out on Saturday for a trial run.)

D. Caretaker pad- The purchase order for the caretaker pad has been issued, and the engineering plan is in work. For review, WMSA will be responsible for the cost of the pad, pad approach road, water system, and septic system. AZG&FD will pay for the electrical supply system.

8. New Business

A. RSO appreciation- Since the range can not operate without its RSOs, Julius Aubin made a motion, seconded by Jeff Wall, that WMSA provide some token of appreciation for the RSOs, and suggested a shirt. This was amended by Jeff, with Julius's concurrence, to make the presentation after an RSO has done 15 shifts of RSO duty. This would be in addition to RSOs having access to the range for personal use at any time. Significant discussion followed. A vote was taken and the motion failed with 3 yes votes and 5 no votes.

9. Motion to Adjourn- A motion was made by Sam Underwood, seconded by Brenda Silva, to adjourn. The motion passed with one dissenting vote. Accordingly, the meeting adjourned at 1950.